

127TH VPhA ANNUAL CONVENTION: AUGUST 3-6, 2008

Tentative Agenda

(As of July 7, 2008)

SUNDAY, AUGUST 3, 2008

7:45 – 9:30 a.m.

Registration/Continental Breakfast

8:30 – 10:30 a.m.

Pain Management Update

Maureen A. Carling, RN, SCM, NHN, HV, FET, (England)
Director/Consultant, Chatsworth Pain and Symptom Management

Pharmacist and Technician Objectives:

1. Identify the main features of a comprehensive pain assessment and its importance in effective pain management
2. Describe various pharmacological and non-pharmacological methods that can be used to relieve pain
3. Perform a thorough pain assessment in the clinical field and make recommendations for the management of the pains identified
4. Discuss the titration and monitoring of medications against pain
5. Describe new approaches to the treatment of chronic neuropathic pain

ACPE Program #: 278-000-08-022-L01-P 2.0 contact hrs 0.20 CEUs

ACPE Program #: 278-000-08-022-L01-T 2.0 contact hrs 0.20 CEUs

Accredited for Pharmacists and Pharmacy Technicians

10:30 a.m. – 12:30 p.m.

Advanced/Introductory Precepting Toolkit

David Bowyer, University of Charleston School of Pharmacy
Cynthia Boyle, University of Maryland School of Pharmacy
Susan Mayhew, University of Appalachia College of Pharmacy
Carla See, WVU School of Pharmacy
Beverly Talluto, VCU School of Pharmacy

Introductory Toolkit Pharmacist Objectives:

1. Define Professionalism
2. Define Preceptor's role in Experiential Education
3. List Preceptor and Student Expectations
4. Produce Relevant Learning Objectives
5. Prepare Strategies to Motivate Students
6. Evaluate Feedback, Assessment and Evaluation Tools
7. Adopt Tools to Create a Dynamic Learning Environment

ACPE Program #: 278-000-08-020-L04-P 2.0 contact hrs 0.20 CEUs

Accredited for Pharmacists Only

Advanced Toolkit Pharmacist Objectives:

1. Prepare Strategies to Motivate Students
2. Evaluate Feedback, Assessment and Evaluation Tools
3. Specify Effective Communication Strategies
4. Devise Strategies for Difficult Rotation Situations
5. Distinguish Precepting Challenges: Adult Learners and Student Generation Differences

ACPE Program #: 278-000-08-021-L04-P 2.0 contact hrs 0.20 CEUs

Accredited for Pharmacists Only

10:30 a.m. – 12:30 p.m.

Liability and Risk Issues for Pharmacy Technicians

(Pharmacy Technician Programming)

Stephen Peters, CLU, ChFC, RHU, REBC, CASL, FLMI
Field Representative, Pharmacists Mutual Insurance Company

Technician Objectives:

1. Identify risks in the prescription filling process.
2. List the steps in the Risk Management Process.
3. Implement risk management techniques to avoid medication errors.
4. Describe important elements of a professional liability policy.

ACPE Program #: 278-000-08-024-L04-T 2.0 contact hrs 0.20 CEUs

Accredited for Pharmacy Technicians Only

12:30 – 2:30 p.m.

Lunch/General Membership Meeting

Every member of the Virginia Pharmacists Association is invited and encouraged to attend our Annual General Membership Meeting. We will update everyone about VPhA's past, current and upcoming activities. Of equal importance will be your input and comments about the activities and direction of our Association.

2:30 – 4:00 p.m.

Medication Adherence Strategies

Sharon Gatewood, PharmD

Assistant Professor, VCU School of Pharmacy

Pharmacist Objectives:

1. Describe the scope of medication nonadherence and its impact
2. Describe the interventions to improve medication adherence that have been proven to be effective
3. Identify specific tactics pharmacists can use to improve medication adherence

Technician Objectives:

1. Describe the scope of medication nonadherence and its impact
2. Describe the interventions to improve medication adherence that have been proven to be effective
3. Identify specific tactics to identify medication nonadherence

ACPE Program #: 278-000-08-025-L04-P 1.5 contact hrs 0.15 CEUs

ACPE Program #: 278-000-08-025-L04-T 1.5 contact hrs 0.15 CEUs

Accredited for Pharmacists and Pharmacy Technicians

2:30 – 4:00 p.m.

Academy of Independent Pharmacists (AIP) General Membership Meeting

Every member, as well as student pharmacists and potential store owners are invited to attend AIP's general membership meeting. We will provide an update on AIP activities throughout the year and plans for the future. In addition, the leadership of AIP wants to hear your ideas, concerns & suggestions for our future!

2:30 – 4:00 p.m.

VPhA Research & Education Foundation Board Meeting

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4:00 – 5:00 p.m.

Immunization Update

Dennis Stanley, R.Ph.

Wellness Center Manager, Ukrop's Pharmacy

Pharmacist and Technician Objectives:

1. Summarize the current recommended immunization schedules for children and adults, including the role of recently approved vaccines
2. Identify obstacles that prevent the best use of existing vaccines and ways to overcome those obstacles
3. Discuss the role of the pharmacist in vaccine advocacy and patient education

ACPE Program #: 278-000-08-027-L01-P 1.0 contact hrs 0.10 CEUs

ACPE Program #: 278-000-08-027-L01-T 1.0 contact hrs 0.10 CEUs

Accredited for Pharmacists and Pharmacy Technicians

6:00 – 7:30 p.m.

Dinner/ VPhA Research and Education Foundation Student Awards

7:30 – 11:00 p.m.

Entertainment

MONDAY, AUGUST 4, 2008

7:00 a.m.

VPhA Research and Education Foundation Golf Tournament

7:00 – 8:00 a.m.

MCV/VCU School of Pharmacy Alumni and Friends Breakfast with the Dean

8:30 a.m. – 12:30 p.m.

CPR Certification Heartsaver AED

Pre-registration required. Please see separate registration form

8:30 – 10:30 a.m.

Mental Health Treatment Options

Megan Sarashinsky, Pharm.D., BCPP

Psychiatry Clinical Specialist, CJW Medical Center

Pharmacist and Technician Objectives:

1. Discuss the diagnosis and treatment of depression
2. Review the diagnosis and treatment strategies of anxiety disorders
3. Review treatment options for bipolar disorder
4. Compare and contrast medications used for the management of schizophrenia

ACPE Program #: 278-000-08-026-L01-P 2.0 contact hrs 0.20 CEUs

ACPE Program #: 278-000-08-026-L01-T 2.0 contact hrs 0.20 CEUs

Accredited for Pharmacists and Pharmacy Technicians

9:00 a.m. – 10:30 a.m.

Pharmacy Residency Forum (Student Pharmacist program)

10:30 a.m. – 11:30 a.m.

The Evolving Medicare System: Changes, Resources and Opportunities

Barbara Childers, MSW

State SHIP Director, Virginia Department for the Aging

Jim Hutchinson

Virginia Department for the Aging

Pharmacist and Technician Objectives:

1. Review changes to the Medicare program since the inception of the prescription drug benefit in 2006
2. Recall the CMS' Point of Sale enrollment process for those Medicare beneficiaries who also have Medicaid and are eligible for LIS
3. Identify local, statewide and national resources to assist Medicare beneficiaries
4. Distinguish volunteer opportunities available through the Virginia Insurance Counseling and Assistance Program (VICAP)

ACPE Program #: 278-000-08-028-L04-P 1.0 contact hrs 0.10 CEUs

ACPE Program #: 278-000-08-028-L04-T 1.0 contact hrs 0.10 CEUs

Accredited for Pharmacists and Pharmacy Technicians

10:30 a.m. – 12:00 noon.

Student Pharmacists Forum (Student Pharmacist program)

11:30 a.m. – 1:00 p.m.

Lunch on your own

1:00 – 2:00 p.m.

Medication Therapy Management Roundtable

Panel Discussion

Pharmacist and Technician Objectives:

1. Describe MTM practice from the implementation perspective
2. Distinguish appropriate billing and marketing opportunities and procedures
3. Identify roles and responsibilities various pharmacy staff contribute to MTM practice

ACPE Program #: 278-000-08-029-L04-P 1.0 contact hrs 0.10 CEUs

ACPE Program #: 278-000-08-029-L04-T 1.0 contact hrs 0.10 CEUs

Accredited for Pharmacists and Pharmacy Technicians

1:30 – 4:30 p.m.

CPR Recertification

Pre-registration required. Please see separate registration form

2:00 – 3:30 p.m.

New Drug Update

Laura Adkins, Pharm.D., BCPS

Pharmacy Clinical Manager, Rockingham Memorial Hospital

Pharmacist and Technician Objectives:

1. Describe the pharmacology, indications, and dosage forms for selected medications recently approved by the FDA
2. Discuss therapeutic efficacy of selected medications recently approved by the FDA
3. Outline potential adverse drug reactions, drug interactions, and monitoring parameters for selected medications recently approved by the FDA
4. Compare selected medications recently approved by the FDA to medications already on the market

ACPE Program #: 278-000-08-023-L01-P 1.5 contact hrs 0.15 CEUs

ACPE Program #: 278-000-08-023-L01-T 1.5 contact hrs 0.15 CEUs

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2:00 – 3:30 pm.

Planning for the Future (Student Pharmacist program)

Stephen Peters, CLU, ChFC, RHU, REBC, CASL, FLMI
Field Representative, Pharmacists Mutual Insurance Company

3:30 – 6:30 p.m.

Children's programs

3:30 – 6:30 p.m.

Exhibit Hall opens

6:30 – 7:30 p.m.

AIP New Practitioner/Student Social

TUESDAY, AUGUST 5, 2008

7:00 – 8:00 a.m.

Prayer breakfast

8:00 – 10:00 a.m.

NASPA/NMA Student Pharmacist Self-Care Championship

Receive CE credit on patient care opportunities with nonprescription medicines while cheering on students from the schools of pharmacy in the Commonwealth who will be competing head-to-head in a quiz competition.

Moderated by: Timothy S. Musselman, Pharm.D.

Associate Executive Director, VPhA

Pharmacist and Technician Objectives:

1. Identify and explain aspects of the effective and safe practice of pharmacy self-care treatments through the process of answering a selected group of questions similar to those that one would experience on a national board exam.

ACPE Program #: 278-000-08-033-L04-P 2.0 contact hrs 0.20 CEUs

ACPE Program #: 278-000-08-033-L04-T 2.0 contact hrs 0.20 CEUs

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10:00 – 1:00 p.m.

Exhibits open

11:00 a.m. – 1:00 p.m.

Children's programs

11:00 a.m. – 12:30 p.m.

Auxiliary Business Meeting and Luncheon

11:30 a.m. – 12:30 p.m.

Lunch in the Exhibit Hall

11:30 a.m. – 12:30 p.m.

Past Presidents' Luncheon

1:00 – 3:00 p.m.

Good to Great: Key Concepts to Transform Your Practice

Rebecca P. Snead, R.Ph

Executive VP/CEO, National Alliance of State Pharmacy Associations

Pharmacist and Technician Objectives:

1. Describe trends in continuous quality improvement (CQI) and the implications of the Patient Safety Act of 2005 on CQI activity.
2. Understand the implications of the development and reporting of quality measures by the Pharmacy Quality Alliance and the integration with other quality alliances through the Quality Alliance Steering Committee.
3. Briefly discuss the potential impact on the patient of technology trends such as personal health records (PHR), Electronic Medical Records (EMR), Electronic Prescribing, and Automation.
4. Discuss how these trends relate to the Action Plan for Implementation of the JCPP Future Vision of Pharmacy Practice.

ACPE Program #: 278-000-08-032-L04-P 2.0 contact hrs 0.20 CEUs

ACPE Program #: 278-000-08-032-L04-T 2.0 contact hrs 0.20 CEUs

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3:00 – 5:00 p.m.

Virginia Board of Pharmacy Law Update

Caroline Juran, R.Ph.

Deputy Executive Director, Virginia Board of Pharmacy

Ralph Orr

Program Manager, Prescription Monitoring Program

Pharmacist and Technician Objectives:

1. Review the impact of the new laws effective July 1, 2008
 - a. Anticipated changes to the expiration dates for facility permits and impact on the renewal cycle
 - b. Board's new ability to require up to 2 hours of CE in a specific content area
 - c. Proposed regulations for a prescription drug donation program
 - d. New requirements for nonresident pharmacies to include a Virginia-licensed PIC and VIPPS certification
2. Review the revised date for enforcement of USP Chapter 797 standards and the possible monetary penalties associated with non-compliance
3. Explain the status of the periodic regulatory review process highlighting examples of proposed regulatory amendments
4. Describe the scope of prescription drug abuse in the United States and in Virginia
5. State the goal of the Prescription Monitoring Program
6. Describe how to use the Prescription Monitoring Program as a resource

ACPE Program #: 278-000-08-034-L03-P 2.0 contact hrs 0.20 CEUs

ACPE Program #: 278-000-08-034-L03-T 2.0 contact hrs 0.20 CEUs

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6:00 – 11:00 p.m.

Children's programs

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6:30 – 7:30 p.m.

President's Reception

7:30 – 10:30 p.m.

**127th Annual Convention Recognition & Awards
Banquet**

10:30 p.m.

DJ and Dancing

WEDNESDAY, AUGUST 6, 2008

7:30 a.m. – 6:00 p.m.

**Pharmacy Based Immunization Delivery - A Certificate
Program for Pharmacists**

Pre-registration required. Please see separate registration form

ACPE Program No: 202-278-06-111-L01 8.0 contact hrs 0.80 CEUs
Accredited for Pharmacists

8:00 – 9:00 a.m.

Closing Family Breakfast

Information About the Hotel

Wyndham Virginia Beach Oceanfront

(Formerly the Ramada Plaza Resort Oceanfront)

5700 Atlantic Avenue, Virginia Beach, VA 23451

Hotel Reservations must be made directly with the Wyndham by calling 1-877-999-3223 (be sure to mention Group: Virginia Pharmacists Association for rates listed below). There are only a limited number of rooms available on Saturday night so make reservations early. **The cutoff date to make reservations at the Convention rates was July 3, 2008.** If you have a problem with your room reservations please let us know.

Wyndham Virginia Beach Oceanfront:

Non-Oceanfront Room: \$159.00

Oceanfront Room: \$179.00

Executive Level: \$199.00

One Bedroom Suite: \$229.00

Two Bedroom Suite: \$339.00

These rates are for single/double occupancy plus 13% Local Tax and a \$1.00 per room per night City of Virginia Beach Lodging Tax.

The Wyndham's guest check-in time is 4:00 p.m. Check out time is 11:00 a.m.



The Virginia Pharmacists Association is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

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Special Thanks to Our Exhibitors and Contributors*

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Display Options, Inc.
Kelestan Packaging
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Wyeth

*** List as of July 2, 2008**

If you would like sponsorship or exhibit information, contact Peggy McLaughlin at 804-285-4145 or peggy@vapharmacy.org